

How a Professional Services Company Deployed a Private ChatGPT for 50 Users Without Risking Their IP

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 **DivergeIT**
IT Solution Partner

Relationship - Current Client
Industry - Professional Services

OVERVIEW

A professional services company needed to give their team the productivity benefits of generative AI without exposing client work, brand assets, and proprietary creative IP to public AI services. Free consumer AI tools were already in active use across the team, creating real risk that confidential client material could end up training third-party models.

By deploying a private ChatGPT-equivalent inside the client's Microsoft Azure tenant, DivergeIT delivered the productivity advantages of generative AI while keeping every prompt, response, and data point safely inside their control.

CHALLENGES

- Employees were already using public AI tools, creating risk of confidential client work being shared externally
- Sensitive creative IP and brand assets could not safely be routed through third-party AI services
- No formal AI governance or acceptable use policy was in place across the company
- Leadership needed a solution that was easy to adopt without deep technical training
- The deployment had to integrate cleanly with the tools the team already used every day

SOLUTION

By transitioning to DivergeIT's PrivateAI service, the company launched a fully managed, private ChatGPT-equivalent inside their existing Microsoft Azure environment.

01

Azure-Hosted Private AI

Provisioned Azure OpenAI services inside the client tenant with a branded internal web portal.

02

Teams and Slack Integration

Connected the AI assistant directly to the tools the team uses every day.

03

Governance and Public AI Blocking

Filtered public AI sites, documented privacy policies, and trained employees on safe use.

